

ABSTRACT OF THE DISCLOSURE

A 3D image/2D image switching display apparatus is provided with a liquid crystal display unit and first and 5 second lenticular lenses. To display a 3D image, the first lenticular lens is arranged in such a way that the optical axis of the first lenticular lens coincides with the optical axis of the second lenticular lens so that pixels for a left eye display an image for a left eye and pixels for a right 10 eye display an image for a right eye. To display a 2D image, the first lenticular lens is arranged in such a way that the optical axis of the first lenticular lens is shifted from the optical axis of the second lenticular lens by half a lens pitch so that the pixels for the left eye and the 15 pixels for the right eye display the same image independently.